Dear Prospective Business Partner,

South Carolina ASCD will host our Spring Conference on Thursday, March 5, 2020, at the Richland Two Institute of Innovation (R2i2) in Columbia, SC. Our goal is to provide a stimulating and engaging conference that will inspire and encourage teachers to support one another toward excellence.

Our speaker for the day will be acclaimed author, speaker and creator of The Cult of Pedagogy, Jennifer Gonzalez! Jennifer blends her broad pedagogical and technical knowledge, down-to-earth honesty, and sense of humor to deliver inspiring keynotes.

In her everyday work, Jennifer digs into the topics most teachers do not have enough time to study deeply on their own: teaching methodology, classroom management, learning theory, and educational technology. Then she extracts the most valuable information from it all and shares it with teachers so they can run with it.

This one day conference will provide an opportunity for South Carolina educators to learn, network, and collaborate with others who are working to support the students of our state. We are anticipating a large turnout including superintendents, instructional supervisors and coordinators, principals and assistant principals, instructional coaches, and classroom teachers.

Your sponsorship at this statewide conference is vital to our success. We want you there to share and connect with educational leaders from across the state. Sponsorship levels, along with a business partner application, are included. Please complete the registration form regarding your participation in the conference. More information can also be found on the South Carolina ASCD website.

Thank you for your support as we work together to promote the long-term development and success of all children.

Sincerely,

Dawn Mitchell

Dawn Mitchell
President
South Carolina ASCD
South Carolina ASCD
Business Partner
Sponsorship Level

Gold - $1,000
- Company logo displayed on sponsor page of website for one year
- Company recognized as a sponsor through social media outlets
- Company recognized as sponsor during conference
- Opportunity for promotional insert (subject to deadlines)
- Opportunity to market company product during onsite breaks
- Early access and one use of the pre-registration list, email addresses only
- One use of the post-registration list, email addresses only
- One table at the conference

Silver - $500
- Company logo displayed on sponsor page of website for one year
- Company recognized as a sponsor through social media outlets
- Company recognized as sponsor during conference
- Opportunity to market company product during onsite breaks
- One use of the post-registration list, email addresses only
- One table at the conference

Bronze - $300
- Company logo displayed on sponsor page of website for one year
- Company recognized as a sponsor through social media outlets
- Company recognized as sponsor during conference
Business Partner Registration Form

Business Partner/Company Name and Address:

Business Partner Representative Name(s):

Contact Phone Number:

Contact Email Address:

Sponsorship Level:
- □ Gold ($1,000)
- □ Silver ($500)
- □ Bronze ($300)

Please email completed form to scascd@scascd.org. Payment must be received upon 30 days of commitment. Invoice will be emailed to contact email address provided above.

Please send payment to:
South Carolina ASCD
PO Box 238
Fairforest, SC 29336